2018 Calendar

JANUARY							FEBRUARY							MARCH							
s	М	T	W	T	F	s	s	M	T	W	T	F	s	5		М	T	W	T	F	s
	1	2	3	4	5	6					1	2	3						1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4		5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	1		12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	1		19	20	21	22	23	24
28	29	30	31				25	26	27	28				2	5	26	27	28	29	30	31
APRIL								MAY						JUNE							
S	M	T	W	T	F	s	S	M	T	W	T	F	S	5		M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4	5							1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3		4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	1		11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	1	-	18	19	20	21	22	23
29	30						27	28	29	30	31			2	1	25	26	27	28	29	30
	JULY AUGUST															SI	r p 'T	'E'M	RR	D.	
															SEPTEMBER						
<i>S</i>	м 2	<i>T</i>	W 4	<i>T</i> 5	<i>F</i>	S	S	М	T	W	T	<i>F</i> 3	<i>S</i> 4	5		M	T	W	T	F	S
1 8	9	3 10	11	12	13	7 14	5	6	7	1 8	2	3 10	11	2	,	3	4	5	6	7	1 8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9		3 10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	1		17	18	19	20	21	22
29	30	31	4)	20	4/	40	26	27	28	29	30	31	4)	2		24	25	26	27	28	29
-/	50	<i>J</i> 1					20	- /	20	-/	50	<i>J</i> 1		3	-	-1	-	20	-,	20	-/
	OCTOBER						NOVEMBER							DECEMBER							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S		M	T	W	T	F	S
_	1	2	3	4	5	6	,	_	,	_	1	2	3			•	,	_	,	_	1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2		3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9		10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	10		17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23 30		24 31	25	26	27	28	29
														31	,	JI					

STATE SENATOR ART HAYWOOD

PHILADELPHIA OFFICE

7106 Germantown Avenue • Philadelphia, PA 19119 (215) 242-8171 • Fax: (215) 242-6118

ABINGTON OFFICE

1168 Easton Road • Abington, PA 19001 (215) 517-1434 • Fax: (215) 517-1439

HARRISBURG OFFICE

Room 10E • Capitol Building Harrisburg, PA 17120-3004 (717) 787-1427 • Fax: (717) 772-0572 Senate of Pennsylvania: 1-800-364-1581 (TTY)

E-MAIL: SenatorHaywood@pasenate.com • **WEBSITE**: www.senatorhaywood.com **9** @SenatorHaywood **9** @SenatorArtHaywood **1** facebook.com/SenatorArtHaywood



STATE SENATOR ART HAYWOOD Presents

EXPANDING MENTORING

Building a Quality and Effective Mentoring Program



Saturday • **January** 27, 2018 8 a.m.-1p.m.

La Salle University • 1900 W. Olney Avenue Union Building • Dunleavy Room Philadelphia, PA 19141



A Message from the Senator

Good morning,

Welcome to the **Expanding Mentoring – Building A Quality & Effective Mentoring Program.**

This conference is in response to the youth forum Peace in the Northwest that my office hosted in June 2017. Young people ages 15-25 attended and described incidents of gun violence and crime. As a partial solution, they all said that youth need guidance, and I pledged to respond.

Since then, after several meetings with mentoring organizations, we determined to do this conference in January 2018 during National Mentoring Month. With many partners, this conference seeks to build the capacity of mentoring organizations so that more youth can be guided into productive lives. This conference is intended to provide answers to questions on how to expand mentoring of youth. I hope you benefit from the conversations that are had today and thereafter. Thank you to the speakers, presenters, and our partners that make today possible.

Thank you for being here with us today to learn more about effective mentoring and ways to reach youth that will ultimately impact them and our community.

Dare to care,





Notes:



Reverend Dr. W.Wilson Goode, Sr.

Dr. W. Wilson Goode, Sr. is the President and CEO of Amachi, Incorporated, a nationally acclaimed faith-based program for mentoring children of incarcerated parents; and Chairman and CEO of Self, Incorporated – a nonprofit corporation dedicated to serving more than 600 homeless men and women. He is a Senior Fellow at the Fox School at the University of Pennsylvania. He became

the City's first African American Mayor in 1984 and served two terms. Because of his innovative and ground-breaking work, he received two prestigious awards in 2006: the Civic Ventures Purpose Prize, and the Philadelphia Inquirer's Citizen of the Year Award. He is an ordained Baptist Minister since 1999 with more than 63 years of service at the First Baptist Church of Paschall located in southwest Philadelphia.

Dr. Goode has served as an officer in the United States Army. He led ground-breaking work in faith-based housing, assisting churches in building more than 2,000 units for low and moderate income persons. And, he was the first African American member and Chairman of the Pennsylvania Public Utility Commission. He broke racial barriers again with his appointment as Managing Director for the City of Philadelphia. He subsequently spent 7 years as Deputy Assistant Secretary of Education in the Clinton Administration. He left that position in 2000 to organize the Amachi program which has now served more than 300,000 children in 50 States.

Dr. Goode is Chairman of the Philadelphia Leadership Foundation. He is a Board Member and Former Chairman of Big Brothers Big Sisters Independence Region, and the Free Library of Philadelphia, He is also former Chair of Partners for Sacred Places and the Cornerstone Christian Academy. He is a Board Member of America's Promise Alliance, Community In Schools of Philadelphia, and Eastern University. He is Chairman Emeritus of Leadership Foundations, and Emeritus Trustee of Southwest Leadership Academy Charter School.

Dr. Goode has earned degrees from Morgan State University (BA), the University of Pennsylvania (MA), Palmer, Theological Seminary (D. Min.), and fourteen conferred honorary doctorates. He is a member of Sigma Pi Phi Fraternity and Kappa Alpha Psi.

Dr. Goode and his wife of 56 years have one son, two daughters and two granddaughters.



EXPANDING MENTORING

Building a Quality & Effective Mentoring Program



Senator Art Haywood

Art Haywood was raised by his mother, a public-school teacher who instilled in him the value of hard work and education. He attended public schools and graduated from Morehouse College, the London School of Economics as a Marshall Scholar, and the University of Michigan Law School.

His legal work includes saving families from home foreclosure, assisting nonprofit organizations to create affordable housing, representing organizations focused on community revitalization through the improvement of education, affordable housing and business development.

Inspired by Barack Obama's 2008 Presidential campaign, Art served as a canvassing coordinator in Montgomery County and decided to run for Township Commissioner in Cheltenham. He won and served as President of the Board of Commissioners, he started 'Sustainable Cheltenham' and enacted a nondiscrimination ordinance based on gender identity or sexual orientation. After five years, he became State Senator for the 4th district.

During his first term as a State Senator, Art held what is now the annual Gun Violence Awareness Day in the capitol, offered reading camps for over 400 children, supported the affordable housing legislation that was passed in HBG, helped reduce homelessness through expansion of the Pennsylvania Housing Affordability and Rehabilitation Enhancement Act, increased support for independent investigations of police killings, advocated for raising the minimum wage, and got a permanent Trailblazers exhibit of famous African Americans in the Capitol.

Since taking office, Art and his staff have served thousands of neighbors through constituent services at district offices and community outreach. Art resides in Wyncote with his wife of 27 years, Julie and has three adult children, all college graduates.



A Message from the Office of the President

January 27, 2018

Dear Friends & Community Stakeholders,

It is my distinct pleasure to welcome you to La Salle University for the 2018 Mentorship Conference being offered by the Honorable Art Haywood. I want to thank Senator Haywood in advance for allowing the University to share its vibrant and diverse campus; as we are thrilled to be your host for this very important conference.

Whether you are representing a business, non-profit, social service agency or just an interested community member, I commend you on your commitment and dedication to improving and strengthening opportunities for the next generation of leaders. I expect this conference will forge new relationships, partnerships, and connections to create a tangible programming that will guide our young people in a direction that will enable them to realize their ultimate potential.

On behalf of La Salle University, I encourage you to indulge in the many sights, sounds, and history of our campus. We remain committed in providing a meaningful higher educational experience and steadfast in our approach as a civic and community partner.

I wish you a productive and successful conference. We look forward to welcoming you back to La Salle again soon.

Sincerely,



Colleen M. Hanycz, Ph.D President



EXPANDING MENTORING

Building a Quality & Effective Mentoring Program



Tivoni Devor

Tivoni Devor, MBA, has spent his entire career in the nonprofit sector. While working for diverse institutions in many roles, Tivoni has often found himself developing earned revenue models and designing strategic partnerships to grow those organizations. In this capacity Tivoni has generated over \$1.5M in earned and recurring revenue from developing and launching new products

and services for the nonprofits he has worked for. Tivoni currently works as manager of partnerships and outreach at Urban Affairs Coalition, where he helps social entrepreneurs leverage fiscal sponsorship to jumpstart their nonprofit endeavors as well as existing organizations become more efficient. He has also is a prolific writer covering the nonprofit sector, he currently has two regular columns, one in Generocity, a Philadelphia-centric social impact web-based publication where he writes a column called, "Getting Good Done", and is also a featured blogger for Nonprofit Pro, where he writes on national trends in the nonprofit industry.



Michelle Heyward

Michelle M. Heyward, has more than fifteen-year experience in the health and human services field with her current positions as the Cross Systems Projects Manager having special project oversight of community engagement with Philadelphia neighborhoods to increase capacity to access sustainable federal funding opportunities. Her credentials extend to receiving BS in

School Health Education Temple University; M.Ed. in Curriculum and Instruction with emphasis in Training, Design and Development from the Pennsylvania State University; and post-graduate certification in Applied Behavioral Analysis from Saint Joseph University, Criminal Justice Department. Ms. Heyward has presented at various venues across the United States related to cross system initiatives involving behavioral health, child welfare and the. court system to blend resources to enhance a family's quality of life.



Joseph Leiss

Joseph Leiss is the Senior District Executive of the Northern District of the Boy Scouts of America, Cradle of Liberty Council. Joe attended The University of Pittsburgh with degrees in Philosophy and Business Administration.

His professional career was spent as a Franchise Field Consultant with 7-Eleven, Inc, and in early 2009, he left his job to be a stay-at-home dad and raise his children.

During that time, he became involved with the Boy Scouts of America through his son. He became his den leader, Assistant Cubmaster, and eventually Cubmaster.

When his son entered 3rd grade, he started noticing a difference between the Cub Scouts and the other students concerning the decision-making processes.

After joining the staff of the Cradle of Liberty Council as a Quality Unit Executive, he worked with Cub Scout leaders to provide an excellent program to youth and eventually took a position as a District Executive.

Joseph currently lives in Franconia, PA with his wife and two children.



Ingrid Shepard

Ms. Shepard is the Executive Director and Founder of The One Less Foundation, an organization dedicated to alleviating poverty through education and mentoring. The One Less Foundation is heavily involved in advocacy work to close the wealth gap—focusing on issues such as policies protecting consumers from predatory lending practices and increasing the minimum wage.

Previously, Ingrid owned Shepard Consulting LLC, providing advisory services to the federal government and financial institutions on matters related to U.S. Anti-Money Laundering laws and relevant compliance issues. Her professional experience also includes legal, compliance and international taxation specialty at Merrill Lynch and the Bank of New York. She currently resides in Philadelphia, where she is also the President of the Board of Directors of the Germantown Special Services District (GSSD) a municipal authority, that governs the Germantown business corridors.



EXPANDING MENTORING

Building a Quality & Effective Mentoring Program



Joseph C. Meade

Joseph C. Meade, is the Chief of Staff to University President (Dr. Colleen Hanycz) and Executive Director of Government and Community Affairs for LaSalle University. In this very critical role, he integrates an array of University activities; and manages all day-to-day operations including personnel, financial management and provides coordination with members of the senior

leadership team (Provost, Chief Financial Officer, General Counsel, Dean of Students/Enrollment). He is a registered lobbyist at the state and local government levels, responsible for advancing opportunities and implementing activities that support public funding goals for the University's operations and capital expenses.

Before joining the LaSalle University, Mr. Meade served as the Deputy Secretary of Community Affairs and Development for Pennsylvania's Department of Community and Economic Development, and had the opportunity to work at the world class Philadelphia Museum of Art as its Director of Government and External Affairs.

Additionally, Joe has served as the Director of Government and Public Relations for the School District of Philadelphia, and worked as legislative director for the Honorable City Councilwoman Blondell Reynolds Brown.

A graduate of LaSalle College High School (1997) and West Chester University (2001), received his Master of Public Policy and Administration from Widener University (2007). He is a proud member of Kappa Alpha Psi Fraternity Incorporated, and has served on the Board of Directors for the Philadelphia Sports Congress, The Philadelphia Cultural Fund, and Mural Arts Program and is the Chair of the Philly Triple Threat youth AAU program. Joe holds additional affiliations as a board member of the Urban Affairs Coalition, Germantown Special Services District, La Salle College High School-Leadership Council and the Greater Philadelphia Cultural Alliance.

Mr. Meade currently resides in the Northwest section of the city with his wife, Linsey and daughter, Mckenzie Camille.

AGENDA

January 27, 2018 8:00 a.m. – 1:00 p.m.

8:00 a.m. – 8:50 a.m.	Continental Breakfast / Networking					
8:50 a.m. – 8:55 a.m.	Welcome – Joseph Meade, Chief of Staff/Executive Director – Government & Community Affairs at La Salle University					
9:00 a.m. – 9:05 a.m.	Opening Remarks – Senator Art Haywood					
9:05 a.m. – 9:25 a.m.	Kickoff "The Collaborative" – Sharmain Matlock-Turner – President & CEO of The Urban Affairs Coalition					
9:25 a.m. – 10:25 a.m.	Presentation I – How to Build a Quality Mentoring Program – Abigail Ellis & Unique Saunders of MENTOR Independence Region					
10:25 a.m. – 11:05 a.m.	Panel I – Funding for Mentoring Organizations – Panelists include Patrick Morgan of the John S. and James L. Knight Foundation, and Phillip Fitzgerald & Edurne Irizarry of The Philadelphia Foundation					
11:05 a.m. – 11:45 a.m.	Panel II – Resources for Mentoring Organizations – Panelists include Michael O'Bryan of The Village of Arts & Humanities, Jack Drummond of the Mayor's Office of Black Male Engagement, Devon Buchanan of the F.O.C.U.S. Youth Network, Tivoni Devor of The Urban Affairs Coalition, Michelle Heyward of the Department of Behavioral Health and Intellectual disAbility Services, and Ingrid Shepard of The One Less Foundation					
11:45 a.m. – 12:40 p.m.	Working Lunch					
12:00 p.m. – 12:40 p.m.	Panel III – Question & Answer Panel – Panelists Include: Senator Art Haywood, Joseph Leiss, of the Northern District of the Boy Scouts of America, Cradle of Liberty Council, and Abigail Ellis & Unique Saunders of MENTOR Independence Region					
12:40 p.m. – 12:50 p.m.	Presentation II – "The Effectiveness and Impact of Scouting" - Joe Leiss, Senior District Executive, Northern District of the Boy Scouts of America, Cradle of Liberty Council					
12:50 p.m. – 1:00 p.m.	Closing Remarks – Reverend Dr. W. Wilson Goode, Sr. – Director and Organizer of the Amachi Program					
1:00 p.m. – 1:05 p.m.	Thank You – Senator Art Haywood					
1:05 p.m. – 2:30 p.m.	Networking (optional)					

5





Abigail Ellis

Abigail Ellis joined the MENTOR Independence Region (formerly Mentoring Partnership & Resource Center) in 2015. She is responsible for setting the strategic direction, overseeing all operations and garnering resources and support for MENTOR Independence Region. Prior to joining the MENTOR IR, Ellis led the Campaign for Mentoring (a.k.a. Greater Philadelphia Mentoring

Partnership) at United Way of Greater Philadelphia and Southern New Jersey, as well as efforts in data and outcomes and operational support. Ellis is also a 12 year veteran of Big Brothers Big Sisters Independence Region, starting the first school-based mentoring program in 1999 and most recently supporting the organization in Research and Evaluation. Ellis has been a mentor to three youth in the Philadelphia area through Big Brothers Big Sisters and serves as a workplace mentor as well. Ellis is a graduate of Temple University School of Social Administration, earning her Masters in Social Work. Ellis also received a BA in Sociology from Penn State University.



Unique Saunders

Unique Saunders joined MENTOR Independence Region in June 2016. She is responsible for the implementation of our Technical Assistance service and our National Quality Mentoring System (NQMS) work, helping build the capacity of our mentoring programs partners. Saunders also supports advocacy, data collection and stakeholder engagement efforts. Saunders earned her

Master's in Public Administration, and has experience as Director of Admissions for a private school in Philadelphia and in community outreach for a social service program in Seattle, Washington with a mission to move people from poverty to self-sufficiency. Unique started mentoring in Big Brothers Big Sisters a decade ago and has worked with several mentoring programs over the years, including the College Success Foundation in Seattle and the McNamee Scholars Program in Philadelphia.



Jack Drummond

Jack Drummond is an administrator, advisor, and adjunct professor (Lincoln University). Currently, he serves as Director for the Mayor's Office of Black Male Engagement (OBME). OBME works to align and focus resources and initiatives towards the specific goal of reducing economic and social disparities along with improving outcomes for Black men and boys and the communities in which they

live. Another task of OBME includes a focus on serving Latino, Asian, immigrant and other populations of men and boys in the City of Philadelphia through the continued work of its My Brother's Keeper Initiative. Jack also has 15 years of mental health experience as an administrator and direct service worker for youth and families. Additionally, he is the Directing Manager of his company "Collage of Talent, LLC," a company geared towards supporting aspiring and seasoned artists.

He has a triple B.S. degree in Psychology, Education, and Music and an M.Ed. degree in Education from Lincoln University. He is currently completing a doctoral degree in Education Leadership & Policy at Temple University. He is an adjunct professor in the Department of Psychology at Lincoln University.



Devon Buchanan

As Founder and Executive Director of the F.O.C.U.S. Youth Network, Devon Buchanan provides innovative educational and recreational programs for youth and their families and serves as an advocate for urban youth. He is committed to developing youth into positively contributing members of their communities.

With a solid 14 years of progressive youth programming experience in sports camps and clinics, outdoor recreation, health, physical, and multicultural education, he has held a variety of positions with non-profit agencies along the East Coast. For the last 8 years, Devon has been a Health and Physical educator at high performing charter schools in Newark, NJ and most recently in his home town of Philadelphia.

Devon received his B.S. in Recreation Management from East Stroudsburg University and is currently pursuing his M.A. in Multicultural Education from Eastern University. Devon currently resides in Yeadon, Pa with his wife, Amanda.



EXPANDING MENTORING

Building a Quality & Effective Mentoring Program



Sharmain Matlock-Turner

Sharmain Matlock-Turner is the President and CEO of the Urban Affairs Coalition. She began her tenure at the Coalition in March of 1999, with a special distinction as the first woman to lead in the organization's 47-year history. The Urban Affairs Coalition, formerly GPUAC, unites government, business, neighborhoods, and individual initiative to improve the quality of life in the

region. In partnership with a diverse Board of Directors, made up of business, nonprofit and community leaders, Ms. Matlock-Turner and her team of managers and more than 340 employees create partnerships and build consensus to help families reduce poverty and reach the middle class. The organization has successfully managed more than \$1B in social capital over its 48 year history.

Ms. Matlock-Turner is founder and chair of the nineteen-year-old West Oak Lane Charter School. In addition, she serves on the following boards and commissions: Peirce College Board of Trustees; Entrepreneur Works, Board of Directors; Greater Philadelphia Chamber of Commerce; Children's Scholarship Fund Philadelphia; Philadelphia Council for College and Career Success; Street Soccer PHL Board of Directors; Cranaleith Spiritual Center President's Council and the Citizens Bank Advisory Board. She currently serves as Chair of the FMC Tower at Cira Centre South and the Fashion Outlets of Philadelphia at Market East Economic Opportunity Oversight Committees. She is a member of the 2016 DNC Diversity Committee and the Comcast Economic Opportunity Oversight Committee.

Ms. Matlock-Turner is often asked to speak to local, regional and national organizations. She is a regular guest on 6abc's public affairs television program Inside Story.

Ms. Matlock-Turner holds a BS degree in Education from Temple University. In 2005, she was one of three Philadelphia nonprofit leaders selected to receive a scholarship to the Harvard Business School's nonprofit leaders' summer program. In 2014 she received an Honorary Doctorate of Humane Letters from Peirce College.

She is a Philadelphia resident and is married to Anthony "Tony" Turner with two grown daughters, Ayanna Matlock and Naima Turner and is the grandmother of Joshua Matlock Hale.



Patrick Morgan

Patrick Morgan is the Philadelphia Program Director for the John S. and James L. Knight Foundation. He leads Knight's Philadelphia investment strategy working with local leaders and other community members. Currently, Patrick is collaborating with local and national partners to advance an initiative in Philadelphia called Reimagining the Civic Commons. Reimagining the Civic

Commons is exploring with four other U.S. cities (Chicago, Detroit, Memphis, Akron) how reinvesting in public spaces can help to foster more equitable, inclusive, and engaged communities.

Prior to joining Knight, Patrick held leadership positions in Mayor Nutter's administration including Chief of Staff to the Deputy Mayor for Environmental & Community Resources and Assistant Managing Director. He and his wife live in Philadelphia with their three children.



Phillip Fitzgerald

Philip Fitzgerald has a passion for strengthening underserved and under-resourced communities and for making strategic investments that positively impact the lives of children and youth. Currently, he is director of grantmaking at The Philadelphia Foundation (TPF), leading the program team and supporting operational and strategic priorities for TPF. Previously, Phil directed

corporate giving and community outreach for VILLA and managed a private-public grantmaking initiative to improve quality among child care providers at Nonprofit Finance Fund. A native Philadelphian, he is a proud graduate of both Drexel and Temple Universities as well as ENPC in Paris.



EXPANDING MENTORING

Building a Quality & Effective Mentoring Program



Edurne Irizarry

Edurne (Eddie) Irizarry is currently a Program Officer with The Philadelphia Foundation (TPF). Raised in Philadelphia, Edurne has 20 years' experience working in the Philadelphia nonprofit sector. Her experiences range from organizational, community and youth development to community outreach, coalition building, communications, and health education.

As a Program Officer with TPF's Philanthropic Services Department, Edurne manages the Fund for Children, a fund established in partnership with the Philadelphia Phillies and Eagles sports teams to support young Philadelphians in reaching their full potential. In addition, Edurne oversees the development and management of YOUTHadelphia, TPF's youth grant making Board.

Edurne holds an MSW through the School of Social Policy and Practice at the University of Pennsylvania.



Michael O'Bryan

Through the healing power of art, Michael O'Bryan serves as an advocate for human rights and social change in underserved communities. His professional experience touches the worlds of performance art, public health and trauma theory. Much of his work has centered on amplifying the voices of marginalized populations including: adjudicated youth, youth and families

experiencing homelessness, and migrant farm-workers. Michael's accolades include: 2014 Child Advocate of The Year by The Pennsylvania Department of Education for his work assisting youth living in emergency housing, 2017 National Emerging City Champion by The Knight Foundation and 8 80 Cities, and selected as an inaugural Urban Innovation Fellow at Drexel University's Lindy Institute for Urban. Michael currently serves as Director of Youth and Young Adult Programs at The Village of Arts and Humanities and as a consultant on a range of projects, locally and nationally, exploring the intersections of trauma informed practice and community well-being.