

2019 Calendar

JANUARY

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State Senator Art Haywood

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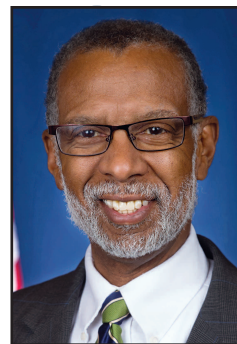
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State Senator

Art Haywood

Presents

MENTORING CONFERENCE

Launching the "Mentoring Collaborative"



Saturday • January 26, 2019

10 a.m. – 12:30 p.m.

**La Salle University • 1900 W. Olney Avenue
Union Building • Dunleavy Room • Philadelphia**

www.SenatorHaywood.com



AGENDA

January 26, 2019
9:30 a.m. – 12:30 p.m.

9:30 a.m. – 9:55 a.m.	Continental Breakfast / Networking
10:00 a.m. – 10:05 a.m.	Welcome Joseph Meade <i>Chief of Staff, President of La Salle University</i>
10:05 a.m. – 10:10 a.m.	Opening Remarks Senator Art Haywood
10:10 a.m. – 10:35 a.m.	The Critical Need & Value of Mentoring Robert Listenbee, Esq. <i>First Assistant District Attorney, Philadelphia District Attorney's Office</i>
10:35 a.m. – 11:00 a.m.	How to Manage and Build a Successful Mentoring Program Eleanor Jean Hendley <i>Founder and CEO, Teenshop, Inc.</i>
11:00 a.m. – 12:00 p.m.	"The Mentoring Collaborative" and Role of the Urban Affairs Coalition Sharmain Matlock-Turner <i>President & CEO of the Urban Affairs Coalition</i> Tivoni Devor <i>Senior Partnership Manager, Urban Affairs Coalition</i>
12:00 p.m. – 12:15 p.m.	Questions & Answers Senator Art Haywood
12:15 p.m. – 12:30 p.m.	Wrap Up/Networking Senator Art Haywood



THE MENTORING COLLABORATIVE

Building A Quality and Effective Mentoring Program

Thank You

to all our

COMMUNITY PARTNERS



Urban Affairs Coalition

Driving Change from the Ground Up



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Tivoni Devor

Tivoni Devor, MBA, has spent his entire career in the nonprofit sector. While working for diverse institutions in many roles, Tivoni has often found himself developing earned revenue models and designing strategic partnerships to grow those organizations. In this capacity Tivoni has generated over \$1.5M in earned and recurring revenue from developing and

launching new products and services for the nonprofits he has worked for. Tivoni currently works as manager of partnerships and outreach at Urban Affairs Coalition, where he helps social entrepreneurs leverage fiscal sponsorship to jumpstart their nonprofit endeavors as well as existing organizations become more efficient. He has also is a prolific writer covering the nonprofit sector, he currently has two regular columns, one in Generocity, a Philadelphia-centric social impact web-based publication where he writes a column called, "Getting Good Done", and is also a featured blogger for Nonprofit Pro, where he writes on national trends in the nonprofit industry.

Thank You



Urban Affairs Coalition

Driving Change from the Ground Up



THE MENTORING COLLABORATIVE

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A Message from the Senator

Good morning,

Welcome to the **Second Annual Mentoring Conference: Launching the Mentoring Collaborative!**

This conference is in response to the youth forum, "Peace in the Northwest," that my office hosted in June 2017. We heard from youth ages 15 to 25 who described incidents of gun violence and saw guidance as a partial solution. I have since conducted meetings with mentoring organizations in Philadelphia to respond to their request.

January is National Mentoring Month and no better time to host a Mentoring Conference. This year, the conference is focused on launching the Mentoring Collaborative through the Urban Affairs Coalition (UAC). UAC will allow organizations to apply for funding and obtain training. This support will increase mentoring in our neighborhoods.

Thank you to the speakers, presenters, and our partners that make today possible.

Thank you for being here with us today to launch the Mentoring Collaborative. Through this Collaborative, I am looking forward to reaching more youth in the Philadelphia area that will ultimately impact our community.

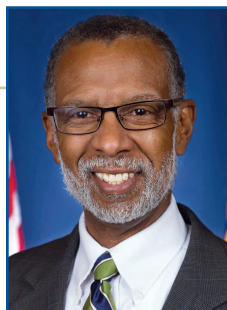
Be the Light,

Senator Art Haywood
4th Senatorial District



THE MENTORING COLLABORATIVE

Building A Quality and Effective Mentoring Program



Senator Art Haywood

Art Haywood was raised by his mother, a public-school teacher. Early on, she instilled the values of hard work and education within him. He attended public school and graduated from Morehouse College, the London School of Economics as a Marshall Scholar, and the University of Michigan Law School.

Art practiced law at Community Legal Services and Regional Housing Legal Services with an emphasis on preserving and creating affordable housing. Art then focused his private practice on representing organizations focused on neighborhood revitalization.

He was inspired by the 2008 Presidential campaign for Barack Obama and in 2009 ran and won Township Commissioner in Cheltenham Township. After serving as President of the Board of Commissioners, he became State Senator for the 4th District.

During his first term as a State Senator, Art joined with everyday people to hold the first annual Gun Violence Awareness Day in the Capitol, offered summer reading camps to more than 700 children, and brought more than \$12 million in state grants for employment in the 4th District. His most recent accomplishment was the signing of Act 148 of 2018 into law, which provides emergency transfers for survivors of domestic and sexual violence who live in public housing.

Since taking office, Art and his staff have served more than 7,000 neighbors through constituent services at his district offices and community outreach events. His most recent actions include leading: changes to the School Code to require lead testing or a public hearing in public schools statewide; support for the 2015 Housing Trust Fund for affordable housing through the Pennsylvania Housing Finance Agency and acquiring \$400,000 for retiree home repairs. Art has three adult children and resides in Wyncote with his wife Julie of 27 years.



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Sharmain Matlock-Turner

Sharmain Matlock-Turner is the President and CEO of the Urban Affairs Coalition. She began her tenure at the Coalition in March of 1999, with a special distinction as the first woman to lead in the organization's 47-year history. The Urban Affairs Coalition, formerly GPUAC, unites government, business, neighborhoods, and individual initiative to improve the quality of life in the region. In partnership with a diverse Board of Directors, made up of business, nonprofit and community leaders, Ms. Matlock-Turner and her team of managers and more than 340 employees create partnerships and build consensus to help families reduce poverty and reach the middle class. The organization has successfully managed more than \$1B in social capital over its 48 year history.

Ms. Matlock-Turner is founder and chair of the nineteen-year-old West Oak Lane Charter School. In addition, she serves on the following boards and commissions: Peirce College Board of Trustees; Entrepreneur Works, Board of Directors; Greater Philadelphia Chamber of Commerce; Children's Scholarship Fund Philadelphia; Philadelphia Council for College and Career Success; Street Soccer PHL Board of Directors; Cranaleith Spiritual Center President's Council and the Citizens Bank Advisory Board. She currently serves as Chair of the FMC Tower at Cira Centre South and the Fashion Outlets of Philadelphia at Market East Economic Opportunity Oversight Committees. She is a member of the 2016 DNC Diversity Committee and the Comcast Economic Opportunity Oversight Committee.

Ms. Matlock-Turner is often asked to speak to local, regional and national organizations. She is a regular guest on 6abc's public affairs television program Inside Story.

Ms. Matlock-Turner holds a BS degree in Education from Temple University. In 2005, she was one of three Philadelphia nonprofit leaders selected to receive a scholarship to the Harvard Business School's nonprofit leaders' summer program. In 2014 she received an Honorary Doctorate of Humane Letters from Peirce College.

She is a Philadelphia resident and is married to Anthony "Tony" Turner with two grown daughters, Ayanna Matlock and Naima Turner and is the grandmother of Joshua Matlock Hale.



THE MENTORING COLLABORATIVE

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Eleanor Jean Hendley

Eleanor Jean Hendley is a champion for girls and has created innovative programs that help improve the life chances for all girls.

In 1985 while working full-time at Philadelphia's CBS 3 TV as the eyewitness news education reporter and Emmy Award-winner as host/producer of City Lights magazine show - Ms. Hendley founded **Teenshop, Inc.**®

a nationally-recognized mentoring and college preparatory weekend program that prepares 'girls with goals®' for college and careers. Teenshop has five chapters in three states – California, New Jersey, Pennsylvania – and more than eight thousand girls have been enrolled, all of whom matriculate to college or professional schools. Teenshop also launched **Teenshop® MOBILE**, an initiative that takes programming to girls unable to attend established sites.

Teenshop was the catalyst for **Girls Achieve®**, a school day series Ms. Hendley created in 2006 following her television career. Girls Achieve® provides mentoring and curriculum-support - currently at the String Theory School - and offers the **Girls Achieve® Activity Book**, a resource for schools, camps, and outreach programs that can be purchased through the website.

Prior to broadcasting, Ms. Hendley was a New Jersey public school teacher and created an afterschool dance and charm club for girls. A graduate of Ohio's Central State University and student at the Sorbonne in Paris, France, her memberships include, Alpha Kappa Alpha Sorority, The Links, and co-founder of the Pennsylvania Coalition of 100 Black Women. In her leisure time, Ms. Hendley is a jazz piano student and avid doll collector.



THE MENTORING COLLABORATIVE

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LA SALLE UNIVERSITY
Office of the President

A Message from the Office of the President

January 26, 2019

Dear Friends & Community Stakeholders,

It is my distinct pleasure to welcome you to La Salle University for the 2019 Mentorship Conference being offered by the Honorable Art Haywood. I want to thank Senator Haywood for allowing the University to share its vibrant and diverse campus; as we are thrilled to be your host for the second consecutive year for this very important conference.

Whether you are representing a business, non-profit, social service agency or just an interested community member, I commend you on your commitment and dedication to improving and strengthening opportunities for the next generation of leaders. I expect this conference will forge new relationships, partnerships, and connections to create tangible programming that will guide our young people in a direction that will enable them to realize their ultimate potential.

On behalf of La Salle University, we remain committed in providing a meaningful higher educational experience and steadfast in our approach as a civic and community partner.

I wish you a productive and successful conference.

Sincerely,

Colleen M. Hanycz, Ph.D
President



THE MENTORING COLLABORATIVE

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Joseph C. Meade

Joseph C. Meade, is the Chief of Staff to University President (Dr. Colleen Hanycz) and Executive Director of Government and Community Affairs for LaSalle University. In this very critical role, he integrates an array of Universities activities; and manages all day-to-day operations including personnel, financial management and provides coordination with members of the senior leadership team (Provost, Chief Financial Officer, General Counsel, Dean of

Students/Enrollment). He is a registered lobbyist at the state and local government levels, responsible for advancing opportunities and implementing activities that support public funding goals for the University's operations and capital expenses.

Before joining the LaSalle University, Mr. Meade served as the Deputy Secretary of Community Affairs and Development for Pennsylvania's Department of Community and Economic Development which leads community development activities and programs providing assistance to local government and local elected officials. Mr. Meade had the opportunity to work at the world class Philadelphia Museum of Art as its Director of Government and External Affairs. In this role, Mr. Meade supported the Museum's President and Chief Operating Officer in managing the Museum's government relations activities on city, state, and federal initiatives, which included maintaining the Museum's leadership voice across the spectrum of legislative advocacy issues, communicating its achievements and goals, and annually participating in the city budget cycle.

Additionally, Joe served as the Director of Government and Public Relations for the School District of Philadelphia. He worked actively on behalf of the District to ensure that the priorities identified by the School Reform Commission and the Superintendent to promote student achievement were met through legislation, funding and regulations at the local, state, and federal levels.

Mr. Meade worked as legislative director for the Honorable City Councilwoman Blondell Reynolds Brown. He developed the Councilwoman's legislative agenda and helped her with daily City Council proceedings. Joe is the former Chairman and member of The Five PAC, Political Action committee, which was established in 2008 to lend expertise, build/enhance long standing relationships with elected officials in furthering support for ongoing initiatives within the City of Philadelphia and Commonwealth of Pennsylvania (legislative affairs and public funding). The group has played a critical role in the support of elected officials or aspiring candidates by raising funds, drafting policy, and immersing young professionals into political networks.

A graduate of LaSalle College High School (1997) and West Chester University (2001), he has always been civically and socially engaged in the city of Philadelphia. In December 2007, Mr. Meade received his Master of Public Policy and Administration from Widener University. He is a proud member of Kappa Alpha Psi Fraternity Incorporated, initiated into the Kappa Gamma Chapter at West Chester University, receiving the 2001 Undergraduate of the Year Award from the Philadelphia Alumni Chapter (2001).



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Robert Listenbee

Robert (Bob) Listenbee currently serves as First Assistant District Attorney at the Philadelphia Office of the District Attorney, where he is bringing his expertise and experience working at the local, state, and national levels on juvenile and criminal justice issues to this newly created position.

Previously, Bob was a Stoneleigh Visiting Fellow and Director of Juvenile Justice System Enhancement Initiatives at Drexel University's Juvenile Justice Research and Reform Lab. In this role, he worked with the city and state's juvenile justice, criminal justice, and child welfare agencies and organizations to advance shared policy priorities.

In 2013, Bob was appointed by President Barack Obama as Administrator of the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention, serving in this position until January 2017. During his tenure as Administrator, Bob focused on three overarching priorities: addressing the core protections outlined in the Juvenile Justice and Delinquency Act; reducing out-of-home-placements; and reforming the nation's juvenile justice system so that it utilizes a developmental, trauma-informed approach with a focus on evidence-based practices and programs.

Prior to his appointment to OJJDP, Bob was Chief of the Juvenile Unit of the Defender Association of Philadelphia for 16 years and a trial lawyer with the Association for more than two decades. In this capacity, he was instrumental in developing several specialty court programs designed to divert youth out of the juvenile justice system and reduce their risk of residential placement. Bob has contributed his expertise on policy committees of the National Legal Aid & Defender Association, the National Juvenile Defender Center, the National Center for Juvenile Justice, and several other local, state, and national organizations. He played a central role in the Attorney General's Defending Childhood Initiative and served as co-chair of the National Task Force on Children Exposed to Violence. The MacArthur Foundation honored him as a Champion for Change in juvenile justice reform in 2011.

Bob holds a BA from Harvard University and a JD from the University of California, Berkeley.