

State Senator

Art Haywood

Presents the

4th Annual

MENTORING CONFERENCE



Saturday • January 30, 2021

8:30 a.m. – Noon

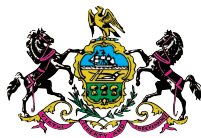
VIRTUAL EVENT

www.SenatorHaywood.com



THE GREATER PHILADELPHIA MENTORING COLLABORATIVE

Building A Quality and Effective Mentoring Program



A Message from the Senator

Good Morning,

*Welcome to the **Fourth Annual Mentoring Conference!***

This conference was created to put young people on the path to opportunity. We need to fix the opportunity pipeline to build successful citizens for tomorrow.

January is National Mentoring Month and there is no better time to make mentoring a priority. This year's conference will highlight why mentoring matters, educate on understanding and addressing youth trauma, explore the impact of virtual mentoring, and present new mentoring ideas amid COVID-19.

Thank you to our speakers, partners, sponsors, and attendees for your continued commitment to mentor our youth.

Through the Greater Philadelphia Mentoring Collaborative (GPMC), I look forward to reaching more youth throughout the Philadelphia region, which will positively impact our community. By enhancing positive mentoring activities, the opportunities for our youth are limitless.

Be the Light,

**Senator Art Haywood
4th Senatorial District**



AGENDA

January 30, 2021

8:30 a.m. – Noon

8:30 a.m. – 9:00 a.m.

Greater Philadelphia Mentoring Collaborative Introductions

Tyrone Manning

District Representative, Office of Senator Art Haywood

9:00 a.m. – 9:05 a.m.

Welcome

Art Haywood

State Senator, 4th Senate District

Sharmain Matlock-Turner

President & CEO, Urban Affairs Coalition

9:05 a.m. – 9:15 a.m.

The Urgency of Now: Why Mentoring Matters?

Solomon Jones

Executive Director, ManUpPHL

9:15 a.m. – 9:25 a.m.

Greater Philadelphia Mentoring Collaborative Update

Tivoni Devor

Growth & Engagement Director, Urban Affairs Coalition

9:25 a.m. – 10:10 a.m.

Session I: New Ideas for Mentoring Amid COVID-19

Dr. Michelle Kaufman

Assistant Professor, Johns Hopkins University

10:10 a.m.– 10:40 a.m.

Best Practice Sharing

Abigail Ellis

Executive Director, MENTOR Independence Region

10:40 a.m. – 10:45 a.m.

Break

10:45 a.m. – 10:50 a.m.

Youth Testimonies Video Presentation

10:50 a.m. – 11:35 a.m.

Session II: Understanding and Addressing Trauma through Mentoring

Brandon Brown

Consultant & Trainer, BRB Consulting

11:35 a.m. – 11:40 a.m.

Spoken Word Performance

Kyle The Conductor

Executive Director, The ECO Foundation

11:40 a.m. – 11:55 a.m.

Sponsor Remarks

11:55 a.m. – Noon

Closing Remarks

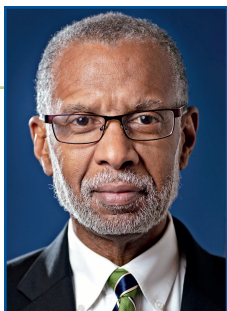
Art Haywood

State Senator, 4th Senate District



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Senator Art Haywood

Art Haywood was raised by his mother, a public-school teacher, who instilled in him the value of hard work and getting a quality education. He began working at the age of nine as a newspaper delivery boy.

After receiving his bachelor's degree and graduating Magna Cum Laude from Morehouse College, Art went on to attend the London School of Economics as a Marshall Scholar to complete his master's degree, and then graduated from the University of Michigan Law school in 1985.

Art began working at Community Legal Services, saving families from home foreclosure. He also worked at Regional Housing Legal Services, and in private practice as a lawyer, assisting nonprofit organizations to revitalize neighborhoods. Art has previously served as legal counsel to Esperanza, a community development organization in the Hunting Park section of North Philadelphia.

In 2009, Art was inspired by President Barak Obama to run for township commissioner in Cheltenham. He won that election, and his work as commissioner included divesting pension money from gun-makers, starting the Sustainable Cheltenham initiative, and creating a non-discrimination ordinance for sexual orientation and gender identity. After serving as President of the Board of Commissioners in Cheltenham, he was elected State Senator for the 4th district in 2014.

Through his leadership as a State Senator, Art has worked to reduce homelessness through expansion of the Pennsylvania Housing Affordability and Rehabilitation Enhancement Act, passed requirements to test for lead in water in Pennsylvania schools, and successfully championed legislation to relocate domestic violence survivors living in public housing.

In 2019, he completed his Poverty Listening Tour and issued a report with 20 recommendations to reduce poverty in every community of Pennsylvania. Most recently, he fought for \$193 million in federal CARES Act funds to be allocated to prevent evictions, foreclosures and homelessness in Pennsylvania during the COVID-19 pandemic.

He is also the author of Campaigns for COMPASSION: A Story of Community Change, published in January 2021. Art has three adult children and resides in Wyncote with his wife for 30 years, Julie.



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Sharmain Matlock-Turner

Sharmain Matlock-Turner is the President and CEO of the Urban Affairs Coalition. She began her tenure in March 1999 with the special distinction of being the first woman to lead the Coalition. The Urban Affairs Coalition, formerly GPUAC, unites government, business, neighborhoods, and individual initiative to improve the quality of life

in the region, build wealth in urban communities, and solve emerging issues. In partnership with a diverse Board of Directors, made up of business, nonprofit and community leaders, Ms. Matlock-Turner and her team of managers and more than 500 employees create partnerships and build consensus to help families reduce poverty and reach the middle class. The organization's efforts are focused in four areas: improving life chances for youth and young adults; building wealth in low income communities; forging strategic partnerships and strengthening the nonprofit sector through fiscal sponsorship. The organization has successfully managed more than \$1B in public and private funds over its 50+ year history.

Ms. Matlock-Turner has received numerous awards including the Philadelphia Inquirer's Diversity and Inclusion Award and the Philadelphia Business Journal's Most Admired CEO Award. She is often asked to speak to local, regional, and national organizations. She is a regular guest commentator on 6abc's public affairs television program, Inside Story.

Ms. Matlock-Turner holds a BS degree in Education from Temple University. In 2005, she was one of three Philadelphia nonprofit leaders selected to receive a scholarship to the Harvard Business School's Strategic Perspectives in Nonprofit Management. In 2014 she received an Honorary Doctor of Humane Letters from Peirce College. She is a Senior Fellow at the University of Pennsylvania's Fels Institute for Government.

She is a Philadelphia resident and is married to Anthony "Tony" Turner with two grown daughters, Ayanna Matlock and Naima Fleming, and is the grandmother of Joshua Matlock Hale.



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Tivoni Devor

Tivoni Devor, MBA, has spent his entire career in the nonprofit sector. While working for diverse institutions in many roles, Tivoni has often found himself developing earned revenue models and designing strategic partnerships to grow those organizations. In this capacity Tivoni's work developing earned and recurring revenue from developing and launching new products and services have earned millions for the nonprofits he has worked for. Tivoni currently works as Director of Growth and Engagement at the Urban Affairs Coalition, where he helps social entrepreneurs leverage fiscal sponsorship to jumpstart their nonprofit endeavors as well as existing organizations become more efficient. At UAC he has helped launch dozens of new organizations and projects. He also is a prolific writer covering the nonprofit sector, he currently has a regular column in Generocity, a Philadelphia-centric social impact web-based publication where he writes a column called, "Getting Good Done."



Kyle The Conductor

Kyle The Conductor is a Philadelphiaan edutainer and founding executive director of, 501c3. Like this organization, his mission is to creatively educate and inspire people through edutainment while connecting them to opportunities to better themselves and their community. He's an alum of Cheyney and Lincoln University, and is currently pursuing his doctorate in Educational Leadership at Temple University. He briefly died after being shot 6 times in 2013, and has dedicated his second life to spreading love and liberating people. From the classroom to the stage Kyle keeps crowds engaged with a boom bap or a few snaps bringing the energy and reminding crowds to keep their crowns up!



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Abigail Ellis

Abigail Ellis, Executive Director, joined the MENTOR Independence Region (formerly Mentoring Partnership & Resource Center) in 2015. She is responsible for setting the strategic direction, overseeing all operations and garnering resources and support for MENTOR Independence Region. In 2018, MENTOR IR worked with 104 organizations

to improve high quality mentoring practices, impacting nearly, 30,000 youth and young adults in the greater Philadelphia area. In 2019 Ellis led the initiative's expansion into Workplace Mentoring and School Relationship strategies. Prior to joining the MENTOR IR, Ellis led the Campaign for Mentoring (a.k.a. Greater Philadelphia Mentoring Partnership) at United Way of Greater Philadelphia and Southern New Jersey, as well as efforts in data and outcomes and operational support. Ellis is also a 12 year veteran of Big Brothers Big Sisters Independence Region, starting the first school-based mentoring program in 1999 and most recently supporting the organization in Research and Evaluation. Ellis is a graduate of Temple University School of Social Administration, earning her Masters in Social Work, and received a BA in Sociology from Penn State University. Ellis is also a proud Philadelphia Public School parent of two amazing kids.



Dr. Michelle Kaufman

Michelle Kaufman, PhD, is a social psychologist by training and an Assistant Professor in the Department of Health, Behavior & Society at the Johns Hopkins Bloomberg School of Public Health. Her research focuses on how social factors contribute to health outcomes, particularly for vulnerable populations. She leads two grants from

the National Institutes of Health exploring how the intersection of digital technology and mentoring can improve health outcomes for young people in large urban settings in the U.S. She is a leading researcher in the effectiveness of e-mentoring and has been advising mentoring programs internationally on best practices in e-mentoring, particularly during the COVID-19 pandemic.



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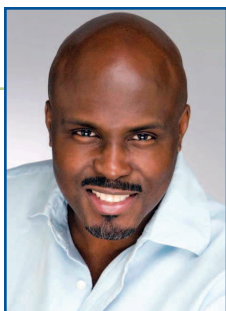
Brandon Brown

Brandon R. Brown is a West Philadelphia native and an alumnus of Saint Joseph's Preparatory and Temple University. He has built his 25+ year career as a national consultant/trainer/facilitator on challenging and strengthening individuals and communities ensuring safe spaces for young people to flourish.

Some of his current and recent affiliations include:

Working as a Trauma Informed Specialist with Temple University's Lewis Katz School of Medicine's Center for Bioethics, a Certified Trauma Informed Practitioner/Trainer with Lakeside Global Institute and Facilitator for Mentoring Independence Region via Big Brothers Big Sisters. He served as a Co-Lead Trainer for SAMSHA conducting trainings around engaging Men and Boys of Color and Substance Abuse. He was an Interim Director of Diversity and Inclusion at Saint Joseph's Prep and provided technical assistance and capacity building support to the Achieving Reunification Center. Currently, he is in his 14th year as the Volunteer Lead Advisor for the Darryl L. Coates' Sigma Beta Clubs of Philadelphia, working with young boys of color ages 8-18.

Some of his past involvements include: Mayor's Commission on African American Males, Philly Goes 2 College, Philly Roots Fellowship Program, Black CAPS Philly, Project U-Turn and Greater Philadelphia Mentorship Partnership. Finally, he is a member of Phi Beta Sigma Fraternity, Inc., where he serves in various local, regional and national capacities.



Solomon Jones

Solomon Jones is Executive Director of ManUpPHL—a nonprofit that steers young adult men away from gun violence through mentoring, accountability, resources and consistency. Jones is the host of "Wake Up With WURD" on 96.1 FM and "Your Voice" on Classix 107.9 FM. Jones also pens columns for the Philadelphia Inquirer and

WHYY and is the author of 10 books. He has been featured nationally on CNN, Nightline, NPR, TV One, HLN, and Al Jazeera. His latest novel, *The Dead Man's Wife*, was published in 2012 by St. Martin's Press. Jones's next book is scheduled to be published this year by Beacon Press.



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MENTORING RESOURCES

BENEFITS, SERVICES, AND OPPORTUNITIES TO ASSIST MENTEES

To access these websites, click the links below.

Project Home: Where to Turn - Philadelphia Resource Guide

**Pennsylvania CareerLink Philadelphia: Coronavirus
Workforce Updates & Resources**

**Pennsylvania CareerLink:
Emergency Resources During COVID-19**

Coalition Against Hunger: Pennsylvania Food Resources

**Montgomery County Department of Health
and Human Services: Parent Resource Guide**

PA Smart: Education & Training Resources

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